IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re	Application of:)		
Jo	onas L. Steinman,et al.)		
Applic	cation No: 10/043,888)	Examiner:	Palani P. Rathinasamy
Filed:	January 1, 2002)	Art Unit:	3622
9	METHOD AND APPARATUS FOR SERVING OR DELIVERING ADVERTISEMENTS FOR A WORLD WIDE WEB PAGE)))		
Comm P.O. B	top Amendment nissioner for Patents ox 1450 ndria, VA 22313-1450	-/		

INFORMATION DISCLOSURE STATEMENT

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Enclosed is a copy of Information Disclosure Citation Form PTO/SB/08 together with copies of the documents cited on that form, except for copies not required to be submitted (e.g., copies of U.S. patents and U.S. published patent applications need not be enclosed). It is respectfully requested that the cited documents be considered and that the enclosed copy of Information Disclosure Citation Form PTO/SB/08 be initialed by the Examiner to indicate such consideration and a copy thereof returned to Applicant.

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(1) A statement pursuant to 37 C.F.R. §1.97(e); and

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If there are any additional charges, please charge Deposit Account No. 02-2666.

Respectfully submitted,

BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP

Dated: February 6, 2007

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Substitute for Form 1449/PTO INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(use as many sheets as necessary)

Complete if Known

Application Number 10/043,888

Filing Date January 1, 2002

First Named Inventor: Jonas L. Steinman

Art Unit 3622

Examiner Name Palani P. Rathinasamy

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 Attorney Docket Number
 006560.P015

Silect	1		UI	1	Attorney Docket Number	006360.P013
			U.S. PAT	ENT DOCUMENTS	3	
Examiner Initials*	Cite No.1		Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines Where Relevant
		Number-	-Kind Code ² (If known)			Passages or Relevant Figures Appear
		US-	5,717,923	02-10-1998	Dedrick	
		US-	5,724,424	03-03-1998	Gifford	
		US-	5,737,619	04-1998	Judson	
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		US-	2002/0120507	08-29-2002	Chanos, et al.	
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Examiner Initials*	Cite No. ¹	Foreign Patent Document Country Code ³ Number ⁴ Kind Code ⁵ (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T
		WO 99/13423	03-1999	Middleton, et al.		
			-			

Examiner	Date Considered
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This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SENT FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450.

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